

Cottonwood Heights Arts Council Meeting

6:00pm – 7:30pm – City Building

Scribe: Jannalee Hunsaker

Attendance: Sheila, Jannalee, Jennifer, Brenda, Ryan, Courtnie Elise, Felecia, Char, Kim, Becky, Bill

Excused: Mike Shelton, Daysi

Absent: Jon

February 1, 2017



Member	Agenda Item	Discussion	Action Items – Assignments
Becky	Roll Call Approval of Minutes	January meeting didn't have official minutes other than the packet that was given out at the meeting.	
	New Council member	Brenda Julander – Background in Marketing/Communications, dance, photography, graphic design experience and love the arts.	
Becky	Message from Chair	Excellence is never the result of an accident . Obstacles are opportunities. Biggest strengths we have are the events we offer, and our weaknesses are marketing them.	
Jennifer / Char	Pole Art on Fort Union	<p>Char presented the Rules and Conditions for the Pole Art Project. May 1st is the deadline for submissions. Based on submission numbers, participants will be selected from them.</p> <p>Council reviewed the terms and rules and had further discussion about voting options. Survey options still need to be explored how to get the information out to the community to vote – before Butlerville days – and then announced by the mayor at Butlerville. Felecia will help develop page one of the project that outlines what the project is and what's in it for an artist to participate?. This page objective is to peek the interest of the artists.</p> <p>Submissions will be sent to : Artscouncilchair@ch.ut.gov</p> <p>Project Title: Fort Union Beautification – Power Pole Art</p>	<p>Felecia – Develop 1st page of pole art project to attach with terms. Draw design concept for graphic and share with Brenda to get designed.</p> <p>Char – Edit the Pole Art Project Terms page and send to Felecia. Send final forms to council for final review and approval.</p> <p>Brenda – design the graphic to be used for the pole art project. Need the graphic by February 10th to have for the March Newsletter. Send graphic to council for final approval. Send to Jannalee and Daysi for Social Media marketing.</p>
Becky	Restructuring Council Responsibilities	<p>Review Restructuring Assignments, adjust as needed.</p> <p>KIM - Event chair for each event.</p> <p>JANNALEE & DAISY - Social media, Facebook, website, tweets, advertising each event on other applicable websites, etc.</p> <p>COURTNEY - Design artwork for each event that can be used for posters, banners, flyers, electronic signs, etc. and help with playbill for musical. Some events already have designs in place that can be</p>	The success of this structure will be the engagement and proactive actions of each council member. When there is a need, each member will be expected to step up and do your part. Stay engaged and informed of every event so you know when it's your time to do your part.

		<p>updated and used again, also, Kim will get everything ordered once she receives the design.</p> <p>CHAR & BECKY - Press Releases and Sponsorships in Community. Building network with community, teachers, businesses. Create master list of community partners, after we secure partners.</p> <p>BRENDA: Marketing, photograph each event for council's portfolio/journaling of what we do. Create compilation for the years events to publish on website, newsletter or other city publications.</p> <p>JON – Radio, T.V. and other media blasts for events.</p> <p>BILL & SHEILA – Volunteer Coordination. Secure volunteers needed for each event through Just.Serve website, parents, neighbors, email blasts, VolunteerMatch.com., etc. Reach out to youth and other school organizations to generate volunteer support. Coordinate volunteer needs of council members as well. Build relationships with school programs to gain repore and partnerships.</p> <p>FELECIA & JENNIFER – Art – Contact possible artists for Pole art project, Art show, creating our own small Cottonwood Heights Art Gallery in the city building hallways that has continual art pieces on display with option to buy. Anything else to do with visual Art.</p> <p>ELISE – Children's Theatre and liaison with schools and education programs. Build realtionships with theatre programs in local schools to gain repore and partnerships.</p>	
Becky	2017 ts n	<p>Council to vote on events to get on 2017 calendar, website and on social media.</p> <ul style="list-style-type: none"> - Photography Show - Spring - - Spring youth orchestra – May – (Rocky Mountain Strings) - Chalk art at Butlerville days – July - Community Musical – Annie – July - Children's Play – October - Ongoing Art Gallery in city building – Spring/Summer/Fall - Art Show - October - Christmas Concert – Joshua Creek - Decemeber - Christmas Arts and Crafts at City Tree lighting – Nov/Dec <p>- Other (Fundraiser – Sing-a-longs, Talent Competitions, Movie in the Park, etc.)</p> <p>- Sing along summer sensation. (Jennifer – GREASE)</p>	Jennifer – Research more about Sing Along Sensation. See what we can do to get GREASE for a Summer Sing Along Sensation.
Becky	Graphics needed for events	<p>We need the graphic for the upcoming events: (Courtney)</p> <ul style="list-style-type: none"> - Photography Show – NEED ASAP (Brenda) - Annie Musical – Need by February 10th. (Courtneie) 	Brenda – create graphic for Photography Contest. Need by February 10 th . The graphic will be used for all social media as well. Send graphic to council for final approval.

			<p>Send to Jannalee and Daysi for social media blitz.</p> <p>Courtne: Create graphic for Annie Need by February 10th for March Newsletter. Auditions are in April.</p>
Bill / Sheila	Photography Show Update	<p>Date: March 6th. Submissions due: February 24th. We have several submissions so far. Will need help taking down the art show, Bill and Sheila will be out of town.</p>	
	Art Display at City	May 1 st – need art for display at the City.	<p>Jennifer – Contact Brighton High art teacher Jordan Brun and Butler Art teacher to generate interest to display art at the city. Art must be ready to hang.</p> <p>Jannalee – send Felecia the spreadsheet of all art show participants.</p>
Kim	Musical Update	Provide update – Not discussed at this meeting.	
All	Round Table	Not Discussed.	

Next Meeting – March 1st. April Meeting is during Spring Break – we'll plan to meet on March 29th.

Parking Lot Items	
<p>Art Council Logo Business Cards Website keeper Excellence in the Community Fund Raising Event Creating an Art Guild Art Festival – group Art, photography, music together</p>	